

# ADVERTISING RATE SCHEDULE

## e-BULLETin Weekly Highlight

Circulation: approximately 700 Wyoming ranchers & agriculture businesses

Looking for a way to reach Wyoming ranchers on a regular basis?

Consider a weekly electronic newsletter to meet the needs of Wyoming's hardest working people. Your ad will be featured among current news that directly effects the cattle industry.

Don't miss an opportunity to connect with Wyoming's ranchers!

WSGA also publishes  
COWCOUNTRY magazine & monthly No Bull Sheet!

Call 307-638-3942 or visit  
[www.wysga.org/publications.html](http://www.wysga.org/publications.html)  
for more information

### DEADLINES

The e-BULLETin is distributed weekly for WSGA members & supporters

#### Advertising Deadline

Every Friday of each week  
*Unless emailed otherwise*

#### Publishing Date

Monday of each week  
Unless Office is closed for holiday  
*Will be notified if deadlines change by email*

### RATES

\$50 per week/\$200 per month

### AVAILABLE DISCOUNTS

WSGA Members	10%
Frequent buyer	10%
Non-Member Livestock Ad	10%
Non Profit Discount	10%
Maximum Discount	20%*

\*Advertising consecutively in more than one edition or advertising in more than one publication.

### AD FORMATING

Submit ads as a jpg or pdf at 72 dpi.

150 x 200 pixels

Text ONLY: Less than 250 words including any links.



# e-BULLETin

- exclusive updates from -



**WYOMING STOCK GROWERS ASSOCIATION**

"Guardians of Wyoming's Cow Country since 1872"

113 E. 20th St. - Cheyenne, WY 82201  
307-638-3942 | [info@wysga.org](mailto:info@wysga.org) | [www.wysga.org](http://www.wysga.org)